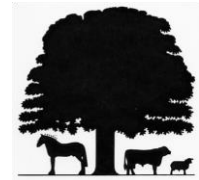




KINGTON HORSE SHOW & AGRICULTURAL SOCIETY



Established 1881

SPONSORSHIP 2021

Over the years, sponsorships and donations have played a key part in the success of the show. We have several regular sponsors who make it possible for us to offer generous prize money in our Livestock competitions and help us to provide a variety of entertainment in the main ring and around the showground. In addition, we have been fortunate to have the assistance of a team of dedicated volunteers who donate their time before, during and after the show. Our volunteers help to organise and steward the show and have had a significant impact on its success.

We always welcome new sponsors. As a Company, or an individual, you can become part of the show and help us to continue to build on our success and in return become recognised as a supporter. There are many sponsorship opportunities with different levels of benefits depending on the level of your contribution. Sponsorship can be offered towards the overall cost of staging the Show or specific to a section which matches your interests.

Sponsorship Levels

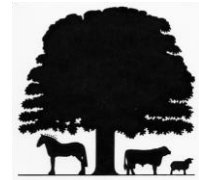
We offer a variety of sponsorship levels to encourage both personal and corporate support starting from as little as £40. Please remember we are a registered charity and any donations received are allowable against tax for you or your company.

Please see below a summary of the benefits available depending on your level of involvement.

Benefit	Bronze	Silver	Gold	Platinum
Logo on Front of catalogue				✓
Opportunity to present rosettes/prizes				✓
Full page advert in the show catalogue				✓
Half page advert in the show catalogue		✓	✓	
Company name shown on the website	✓	✓	✓	✓
Company name on showground Sponsors Board	✓	✓	✓	✓
Free Trade stand			5 metres free	10 metres free
PA announcements during the show			✓	✓
Ringside Banner (as supplied)			✓	✓
Lunches in the members' tent		2	3	4
Sponsors badges (show/members tent entry)	2	2	3	4
Complimentary copies of schedule & catalogue		✓	✓	✓
Sponsorship acknowledgement in the show catalogue	✓	✓	✓	✓
Cost	£50-200	£250	£500	£1,000



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Sponsorship Opportunities

Below is a list of the type of activities for which we are seeking sponsorship. Each sponsorship makes a big difference to the show and the enjoyment of the public.

Livestock

Our specific livestock sponsorship covers the cost of prize money for each class and if you choose this we will acknowledge your support in the relevant class in the catalogue.

- **Individual Livestock classes (Bronze sponsors)**
Cattle - £80 per class & upwards
Sheep - £45 per class & upwards
Horses - £40 per class & upwards
- **Championship Livestock (Gold/Platinum sponsors)**
Champion beast in each category & overall champion - £250/£500

Entertainment 2021 (Bronze, Silver, Gold & Platinum sponsors)

Main ring attractions - £1,000 & upwards

- Guido Lois – Equine display

Other show entertainment - £250-£500

- Wye Valley Axemen
- Bill Bailey Band
- Wonder Wheels
- Corner Exotics
- Interhunt
- Trotting
- Shearing

Our sponsors for these events in 2019 included;

NFU Kington
Gabbs Solicitors
Kington Building Supplies
Arrowfield Veterinary Practice
Caleb Roberts
Country Fresh Pullets
WH Ricketts & Sons
Presteigne Gates
Mrs Barbara Norman
Mrs MF & SJ Gardiner

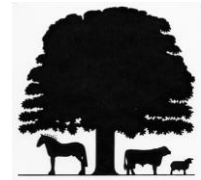
Burgoynes Marquees
McCartneys Kington
Brightwells
Hutchinson Partnership
Chancellors Estate Agents
Seconds & Co
Mr D Hill
Lyonsall Nurseries
Co-op Kington
RN & BM Gardiner

The Chairman and Committee of the Kington show would like to thank these sponsors for their support.

For more information, or if you would like to discuss any sponsorship issues, please contact the secretary, Wendy Smith at info@kingtonshow.co.uk, Tel 01544 340598 Mob 07961 945624, or complete the Sponsorship form below.



KINGTON HORSE SHOW & AGRICULTURAL SOCIETY



Established 1881

KINGTON SHOW – Saturday 11th September 2021

SPONSORSHIP APPLICATION

Name Company

Address

Post Code

Email Website

Tel Mob

Sponsorship amount

Please state what you would like to sponsor or leave blank if you have no preference

.....

Signature Date

Please return completed form to the secretary, Wendy Smith:

Email: info@kingtonshow.co.uk

Post: Old Vicarage, Lyonshall, Kington. HR5 3LN

Tel: 01544 340598 Mob: 07961 945624